

AFTER Std. X

COMMERCE?

Pg 5-7

or SCIENCE?

Pg 10-12

or ARTS?

Pg 13-15



Which COLLEGE

Which COMBINATION

ICAT | 1^{hr} AWARENESS SEMINAR

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Siddharth K.T CA, MBA, LLB

- Completed CA, MBA, LLB by Age 26
- Awarded BEST SPEAKER 10 times in a row by Mecon Communication Club

Dr. Shwetha S BDS, CA

- Gold Medalist & Best Outgoing Student of RV Dental College in 2009
- 1st Rank in Karnataka & 31st Rank in India during CA-IPCC exam Nov 2012



	Mode	Day	Date	Timings	
Highly Recommended	Live	Sat	14th Mar 2026	5:30pm-6:30pm	Register for Any ONE Option
	Live	Sat	21st Mar 2026	6:30pm-7:30pm	
If Travel is not Feasible	Online	Thu	26th Mar 2026	8:00pm-9:00pm	
	Online	Sat	4th Apr 2026	6:00pm-7:00pm	



Registration Form

<https://tinyurl.com/ICAT-Seminars>



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IMPORTANT INSTRUCTIONS

Applicable to Live & Online Participants:

- Online Registration is **mandatory**. Attending the **Live program is strongly recommended** if travel is feasible
- All sessions **start on time**; late entry may not be permitted.
- Attendance of **at least one parent is highly recommended** along with the student.
- **A confirmation email with a handout** will be sent within **2 working days** from date of registration.

Only for Live Participants:

- Students must carry **one original photo ID proof**. Eg: Passport or School ID Card or Aadhar Card etc.
- Live sessions have **limited seating** and registrations will close once capacity is full.

Only for Online Participants:

- Participants will receive the **Zoom webinar link via email 24 hours prior** to the orientation.
- It is **recommended to log in using a laptop (not a mobile)** and adjust the screen so that the **PPT occupies approximately 60% and the speakers 40%** for an optimal viewing experience.

Topics Covered in ICAT-Orientation

EXPLORING COMMERCE

- 1 Why Commerce Matters Today**
Understanding its growing relevance and long-term career value
- 2 Courses & Career Pathways in Commerce**
From CA and Finance to Business and Entrepreneurship
- 3 Choosing the Right Career Direction**
Aligning aptitude, interest, and opportunities
- 4 Boards & Streams Explained**
ISC vs CBSE vs PU: what parents and students must know
- 5 Selecting the Right Subject Combination**
Making choices that support future goals
- 6 Is Commerce Right for You?**
An aptitude check to verify suitability
- 7 Beyond the Classroom**
Skills that strengthen a Commerce student's profile



UNDERSTANDING SCIENCE

- 1 Why Science Feels Challenging**
And how students can approach it confidently
- 2 Managing Pressure & Competition**
Smart strategies for a demanding stream
- 3 Medical, Paramedical & Pure Sciences**
Knowing the difference and possibilities
- 4 Engineering & Beyond MBBS**
Engineering, Architecture, Design, and emerging fields
- 5 Choosing Subjects Wisely**
Creating a strong academic foundation
- 6 Staying Focused & Motivated**
Building discipline and resilience
- 7 Skills That Complement Science Education**
What every science student needs to succeed



DISCOVERING ARTS

- 1 Understanding Arts Streams**
Fine Arts, Humanities, and Social Sciences
- 2 Career Opportunities in Arts**
Law, Civil Services, Psychology, Media, and more
- 3 The Kind of Intelligence Arts Demands**
Critical thinking, communication, and empathy
- 4 Breaking Common Myths About Arts**
Separating facts from assumptions
- 5 Subjects Studied in Arts**
What students actually learn and why it matters
- 6 Competitive Exams & Pathways**
CLAT, UPSC, and other national exams
- 7 Subject Choices After Std. X**
Making informed and confident decisions



SYNOPSIS

ASPECT	COMMERCE	SCIENCE	ARTS/HUMANITIES
[1] Ideal for Students Who	Enjoy numbers, business, or economics	Are curious about experiments, logic, or technology	Love reading, writing, creativity, or social studies
[2] Core Subjects	Accountancy, Economics, Business Studies, Mathematics, Entrepreneurship	Physics, Chemistry, Mathematics, Biology, Computer Science	History, Political Science, Sociology, Psychology, Literature, Economics
[3] Focus Area	Business, finance, trade, and economic systems	Scientific principles, experimentation, logical reasoning	Human behaviour, society, creativity, communication, and governance
[4] Skills Developed	Numerical reasoning, analytical ability, business acumen	Analytical thinking, research ability, problem-solving	Creativity, critical thinking, empathy, communication
[5] Workload & Nature of Study	Moderate, analytical, calculation-driven	Intensive, conceptual, practical-based	Moderate, averagereading, conceptual
[6] Common Higher Education Options	B.Com, BBA, CA, CS, CMA, ACCA, CPA, MBA, Economics, Finance	Engineering, Medicine, B.Sc., Biotechnology, Data Science, Research	BA, Law, Journalism, Psychology, Design, Civil Services, Education
[7] Entrance Exams / Pathways	CA Foundation, CS Foundation, CMA Foundation, CUET, Management Aptitude Tests	JEE, NEET, CUET-Science, BITSAT, other professional exams	CUET-Arts, CLAT, NIFT, NID, UPSC, TISS, Media & Design entrances
[8] Career Opportunities	Accountant, Banker, Analyst, Manager, Entrepreneur, Consultant	Doctor, Engineer, Data Scientist, Researcher, Scientist, IT Professional	Lawyer, Designer, Psychologist, Journalist, Civil Servant, Educator
[9] Nature of Intelligence Suited	Analytical, numerical, business-oriented	Logical-mathematical, technical	Linguistic, interpersonal, creative, reflective
[10] Common Misconceptions	"Commerce is only for average students" – false; it leads to top corporate roles	"Science is superior" – not true; success depends on interest	"Arts has no career scope" outdated; Arts offers vast modern career choices



Commerce After Std. X

Choosing Commerce after Std. X means choosing a future rooted in logic, leadership, and limitless opportunity. Commerce helps students understand how businesses function, how money moves, and how decisions shape the economy. It opens pathways to respected careers such as Chartered Accountancy, Finance, Business Management, Economics, Banking, Entrepreneurship, and Corporate Leadership. More than a stream, Commerce builds analytical thinking, financial intelligence, communication skills, and an entrepreneurial mindset. In today's dynamic, business-driven world, Commerce professionals are planners, problem-solvers, and decision-makers. If you enjoy thinking strategically and creating real-world impact, Commerce is a powerful foundation for a successful and meaningful career.

ACCOUNTANCY

Introduction to Accounting | Accounting Principles & Concepts | Journal Entries & Ledger | Trial Balance Depreciation | Bank Reconciliation Statement | Final Accounts of Sole Proprietor | Not-for-Profit Organisation Accounts | Partnership Accounts | Introduction to Company Accounts.

BUSINESS STUDIES

Nature and Purpose of Business | Forms of Business Organisation | Business Services | Principles of Management | Planning and Organising | Staffing and Directing | Marketing Management | Financial Management | Entrepreneurship Development | Consumer Protection.

BUSINESS MATH

Ratios and Percentages | Profit and Loss | Simple and Compound Interest | Linear Equations | Quadratic Equations | Arithmetic Progressions | Permutations and Combinations | Sets and Functions | Time–Speed–Work | Applications of Mathematics in Business.

STATISTICS

Introduction to Statistics | Collection of Data | Organisation and Presentation of Data | Measures of Central Tendency | Measures of Dispersion | Correlation | Index Numbers | Time Series Analysis | Probability Basics | Interpretation of Statistical Data.

ECONOMICS

Introduction to Economics | Consumer Behaviour Theory | Demand and Supply Analysis | Elasticity of Demand | Production and Cost | Market Structures | National Income Accounting | Money and Banking | Public Finance | Indian Economy and Development.

Must Know Facts About COMMERCE After Grade 10

1. Commerce Connects Education with the Real World of Business

The Commerce stream focuses on trade, finance, accounting, management, and economics — the foundations of how businesses and economies function. It helps students understand how money, markets, and organizations operate, making it one of the most practical and employable streams.

2. Core Subjects Build Strong Analytical and Financial Skills

Typical subjects in Commerce include Accountancy, Business Studies, Economics, Mathematics, and Entrepreneurship. These subjects teach you to think logically, interpret data, make decisions, and understand financial systems — skills valued in almost every profession.

3. Ideal for Students Interested in Business, Finance, or Management

If you are curious about how companies work, how profits are earned, how the stock market moves, or how startups grow, Commerce is the right stream for you. It suits students who enjoy working with numbers, analyzing trends, and solving real-world problems.

4. Opens the Door to Professional Courses: which offer global recognition such as:

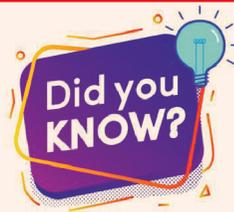
CA (Chartered Accountancy)	CMA (Cost & Management Accounting)
CS (Company Secretary)	CFA (Chartered Financial Analyst)
CPA (Certified Public Accountant)	ACCA (Association of Chartered Certified Accountants)

5. Leads to Diverse Undergraduate Programs: After completing Commerce in 12th, students pursue:

B.Com, BBA, BMS, BBM, BA (Economics), BAF, BFM, BBA (International Business), or BCA (with Maths). Some also pursue integrated programs like B.Com (Hons.) + MBA or BBA + MBA. These courses serve as steppingstones into corporate, finance, and entrepreneurial careers.

6. Gateway to Lucrative and Prestigious Careers: Commerce graduates work in fields like:

- Banking and Finance
- Accounting and Auditing
- Investment and Stock Markets
- Business Management and Consulting
- Marketing, Sales, and Entrepreneurship
- Data Analytics, Logistics, and Supply Chain



7. Strong Career Scope in India and Abroad

Commerce-based qualifications such as CA, ACCA, and CFA are respected globally. Graduates often find opportunities in multinational corporations, consulting firms, investment banks, startups, and government sectors.

8. Encourages Entrepreneurial Thinking

Commerce students learn how businesses are started, managed, and grown. This makes it ideal for those planning to start their own venture or join and expand a family business.

9. Balanced Workload and Career Flexibility

Compared to Science, Commerce has a moderate academic load but requires consistent conceptual clarity. It also allows students to shift toward Arts or Management fields later if desired, offering long-term flexibility.

10. Commerce Builds the Foundation for Leadership and Decision-Making

From analyzing financial statements to understanding markets and strategy, Commerce trains students to think like decision-makers. It prepares them not just for jobs, but for leadership roles in the future.

Career Pathways After PU-COMMERCE

Core Subjects / Focus Area	Popular Undergraduate Courses	Potential Career Options
Accountancy / Auditing / Taxation	B.Com (General / Honours), BAF (Accounting & Finance), BFM (Financial Markets)	Chartered Accountant (CA), Auditor, Tax Consultant, Finance Executive, Accounting Analyst
Business Studies / Management / Entrepreneurship	BBA, BBM, BMS, BBA (International Business), BBA (Entrepreneurship)	Business Manager, Marketing Executive, HR Professional, Operations Manager, Entrepreneur
Economics / Statistics	B.A. / B.Sc. Economics, B.Com (Applied Economics), PPE (Philosophy, Politics & Economics)	Economist, Data Analyst, Financial Researcher, Policy Consultant, Market Analyst
Mathematics / Quantitative Techniques	B.Sc. (Statistics), B.Com (Actuarial Science), BBA (Analytics), BCA (with Commerce base)	Actuary, Data Scientist, Risk Analyst, Investment Analyst, Quantitative Researcher
Banking / Finance / Investment	B.Com (Banking & Insurance), BBA (Finance), B.Sc. (Financial Technology), BBA (Capital Markets)	Investment Banker, Financial Planner, Banker, Wealth Manager, Credit Analyst
Marketing / Advertising / Sales	BBA (Marketing), BMS (Marketing & Media), B.A. (Mass Communication)	Brand Manager, Marketing Executive, Sales Strategist, Digital Marketer, Media Planner
Human Resource Management	BBA (HR), BMS (HRM), B.A. (Organisational Psychology)	HR Executive, Talent Acquisition Specialist, Corporate Trainer, Employee Relations Officer
Law and Business Compliance	B.Com-LL.B, BBA-LL.B (Integrated 5-Year Programs)	Corporate Lawyer, Legal Consultant, Compliance Officer, Company Secretary
International Business / Logistics / Trade	BBA (International Business), B.Com (Foreign Trade), BBA (Logistics & Supply Chain)	Export-Import Manager, Logistics Coordinator, Supply Chain Analyst, International Trade Specialist
Technology / FinTech / E-Commerce	BCA, B.Sc. (FinTech), BBA (E-Commerce), B.Com (Business Analytics)	Business Analyst, E-Commerce Manager, FinTech Developer, Operations Consultant
Professional Certifications	CA, CS, CMA, CFA, CPA, ACCA, CFP	Chartered Accountant, Financial Analyst, Company Secretary, Cost Accountant, Certified Planner

Myths, Mistakes & Misconceptions

ICAT
Orientation
also covers these
key areas

Sorry
Wrong Answer



Commerce is only theory-based and boring: In reality, Commerce involves application, analysis, decision-making, and real-world problem solving.

1



Science is the safest option because it keeps all doors open: Every stream opens some doors and closes others; flexibility depends more on planning than on the stream itself.

2



Arts is easy and requires less effort: Arts demands strong thinking, reading, writing, and interpretation skills, and consistent effort.

3



Science offers more career options than Commerce or Arts: Each stream offers diverse and equally meaningful career pathways when pursued with clarity and commitment.

4



The choice of stream should be based only on Std. X marks: Interest, aptitude, learning style, and long-term alignment matter as much as academic performance.

5



Being strong in Mathematics is compulsory to pursue Chartered Accountancy: Conceptual clarity, discipline, and practice are more important than advanced mathematics.

6



ISC or CBSE is always superior to the PU stream: All boards and streams have their own strengths; outcomes depend on the learner, not just the board.

7



Choosing a stream based on friends' choices is a good idea: Career decisions are personal and should be based on individual strengths and goals.

8



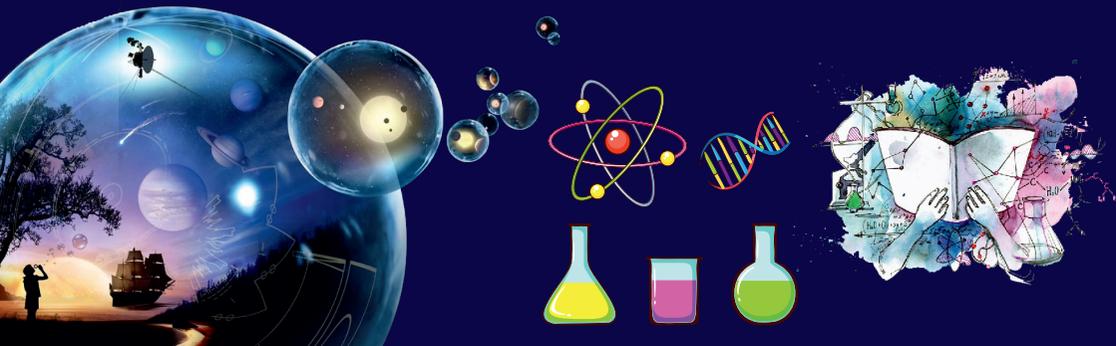
Students must be fully clear about their future career at Std. X: It is normal to gain clarity gradually through exposure, guidance, and experience.

9



College education will be similar to school education: College learning requires greater independence, responsibility, and self-driven effort.

10



Science After Std. X

Choosing Science after Std. X is choosing a path of curiosity, innovation, and discovery. Science empowers students to understand how the world works and to solve real-life problems through logic, experimentation, and creativity. It opens doors to diverse careers such as Engineering, Medicine, Research, Data Science, Artificial Intelligence, Biotechnology, Space Science, and Environmental Studies. Science develops strong analytical thinking, discipline, and a problem-solving mindset—skills that are valued globally. In a world driven by technology and innovation, Science professionals shape the future. If you enjoy asking “why” and “how,” Science can be your gateway to impact, progress, and purpose.

PHYSICS

Units and measurements | motion in one dimension | laws of motion, work energy and power | gravitation | properties of matter | thermodynamics | waves and oscillations | electrostatics | current electricity.

CHEMISTRY

Basic concepts of chemistry | atomic structure | periodic table and periodicity | chemical bonding | states of matter | thermodynamics | equilibrium | redox reactions | organic chemistry basics | hydrocarbons.

MATHEMATICS

Sets and relations | functions and graphs | trigonometric functions | limits and continuity | differentiation | applications of derivatives | integration | probability | vectors | three-dimensional geometry.

BIOLOGY

Diversity in living organisms | cell structure and function | biomolecules | enzymes and metabolism | plant physiology | human physiology | reproduction | genetics and inheritance | evolution | ecology and environment.

Computer Science

Introduction to computers | problem solving and algorithms | programming fundamentals | data types and control structures | object-oriented concepts | data structures | databases and SQL basics | computer networks | cybersecurity basics | emerging technologies.

Must Know Facts About SCIENCE After Grade 10

1. Science Builds the Foundation for Technology and Innovation

Science is the stream that explores how the world works — from atoms and reactions to machines and space. It develops analytical thinking, experimentation, and problem-solving abilities that are valuable across all modern careers.

2. Two Main Combinations: PCM and PCB

Students can usually choose between:

- **PCM (Physics, Chemistry, Mathematics):** Leads to Engineering, Architecture, Data Science, Computer Science, and related fields.
- **PCB (Physics, Chemistry, Biology):** Leads to Medicine, Dentistry, Biotechnology, Genetics, and Life Sciences.

Note: Some schools also offer PCMB, which keeps both options open but is academically demanding.

3. Science is Not Only for Doctors and Engineers

While engineering and medicine are popular choices, Science also leads to careers in **research, data analytics, environmental science, forensics, psychology, AI, robotics, and scientific communication.**

4. It Demands Logical and Conceptual Understanding

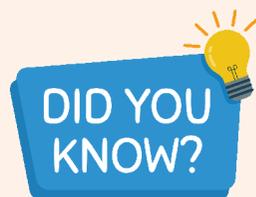
Science subjects are concept-heavy and interconnected. Rote learning is insufficient; students must develop reasoning, visualization, and numerical skills to truly excel.

5. Career Opportunities Are Broad and Evolving

Modern Science careers extend beyond traditional roles.

Some examples include:

- Data Scientist, Statistician, and Analyst
- Biotechnologist, Geneticist, or Microbiologist
- Software Developer, Robotics Engineer, or AI Specialist
- Environmental Scientist, Forensic Expert, or Research Scholar



6. Gateway to Prestigious Exams and Institutions

Science students can appear for several national-level entrance exams such as:

- **JEE (Joint Entrance Examination)** for Engineering and Architecture
- **NEET (National Eligibility cum Entrance Test)** for Medicine and Allied Health Sciences
- **CUET-Science** for B.Sc. and interdisciplinary degrees
- **BITSAT, VITEEE, and State CETs** for other engineering colleges

7. Science Stream Encourages Interdisciplinary Learning

Students can combine Science with Computer Science, Economics, or even Psychology to explore emerging fields like **Behavioral Economics, Cognitive Science, and Computational Biology.**

8. It Builds Core Skills for the Future

Science nurtures critical skills such as problem-solving, research methodology, analytical reasoning, and quantitative thinking — all highly valued in today's data-driven world.

9. Strong Academic Commitment is Required

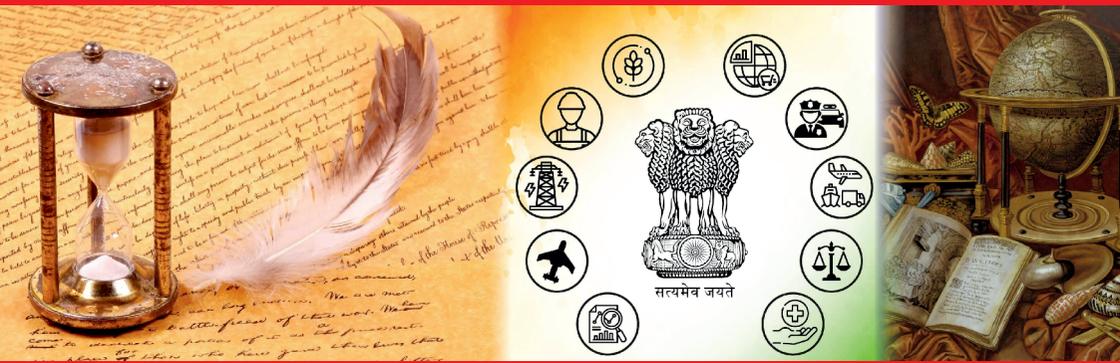
The Science stream involves extensive coursework, lab work, and competitive exam preparation. Students must manage their time effectively and maintain consistency throughout the two years.

10. Science Offers Global Career Mobility

Science-based qualifications are recognized worldwide. Graduates often find opportunities in international research, technology firms, healthcare institutions, and higher education programs abroad.

Career Pathways After PU-SCIENCE

Core Subjects / Focus Area	Popular Undergraduate Courses	Potential Career Options
Physics, Chemistry, Mathematics (PCM)	B.Tech / B.E. (Engineering), B.Arch (Architecture), B.Sc. Physics / Chemistry / Maths, BCA, Data Science	Engineer (Mechanical, Civil, Computer, Electrical, AI, etc.), Data Scientist, Architect, Statistician, Software Developer, Analyst
Physics, Chemistry, Biology (PCB)	MBBS, BDS, B.Sc. (Biotechnology, Microbiology, Nursing, Genetics, Zoology, Botany), B.Pharm	Doctor, Dentist, Biotechnologist, Pharmacist, Geneticist, Microbiologist, Nutritionist, Research Scientist
Physics, Chemistry, Mathematics, Biology (PCMB)	Allows both Engineering and Medical exam eligibility (JEE & NEET)	Can choose between medicine, engineering, or research-based careers depending on performance and interest
Computer Science / Information Technology	B.Tech (Computer Science / IT), BCA, B.Sc. (Computer Science), B.Sc. (AI, Data Analytics, Cybersecurity)	Software Engineer, AI/ML Engineer, Data Analyst, Cybersecurity Specialist, App Developer
Biotechnology / Life Sciences	B.Sc. (Biotech, Bioinformatics, Biochemistry, Molecular Biology), B.Tech (Biotech)	Biotechnologist, Research Associate, Biomedical Scientist, Lab Technologist, Genetic Engineer
Environmental Science / Geography	B.Sc. (Environmental Studies, Earth Science, Geology, Meteorology)	Environmental Consultant, Geologist, Climatologist, Urban Planner, Sustainability Expert
Mathematics / Statistics	B.Sc. (Mathematics, Statistics, Actuarial Science, Data Science)	Statistician, Data Analyst, Actuary, Economist, Financial Modeler, Operations Research Analyst
Psychology / Cognitive Science (with Science base)	B.Sc. (Psychology, Neuroscience, Cognitive Science)	Psychologist, Neuropsychologist, Behavioural Scientist, Researcher
Agricultural & Food Sciences	B.Sc. (Agriculture, Food Technology, Dairy Science, Horticulture)	Agricultural Scientist, Food Technologist, Agribusiness Manager, Quality Analyst
Aviation / Space Science	B.Sc. (Aviation, Aeronautical Engineering, Astrophysics)	Pilot, Aerospace Engineer, Astronomer, Space Researcher (ISRO, NASA)



Arts After Std. X

Choosing Arts after Std. X is choosing a path of expression, understanding, and influence. Arts empowers students to explore human behaviour, society, culture, history, and communication. It opens doors to meaningful careers in Law, Civil Services, Psychology, Economics, Media, Journalism, Design, Public Policy, Education, and Social Entrepreneurship. Arts develops critical thinking, creativity, empathy, communication, and leadership skills—qualities essential for shaping opinions and driving change. In a complex and interconnected world, Arts professionals become thinkers, communicators, and leaders who guide society forward. If you enjoy ideas, people, and purpose-driven work, Arts offers a powerful and fulfilling career journey.

SOCIOLOGY

Introduction to Sociology | society and social institutions | culture and socialisation | social stratification and inequality | caste and class | family and kinship | social change and modernisation | social movements | Indian society | challenges of contemporary society.

PSYCHOLOGY

Introduction to psychology | methods of psychological enquiry | biological bases of behaviour | sensation and perception | learning and memory | thinking and intelligence | motivation and emotion | personality theories | stress and coping | mental health and well-being.

POLITICAL SCIENCE

Introduction to political science | constitution and constitutional values | fundamental rights and duties | legislature | executive and judiciary | democracy and elections | political parties and pressure groups | federalism and centre–state relations | Indian foreign policy | global politics and international organisations.

HISTORY

Introduction to history | sources of history | ancient Indian civilisation | medieval Indian society and culture | modern Indian history | colonialism and nationalism | freedom movement | world history themes | industrial revolution | post-independence India.

ECONOMICS

Introduction to economics | basic economic concepts | demand and supply | elasticity | consumer behaviour | production and cost | market structures | national income accounting | money and banking | public finance | Indian economy and development.

Must Know Facts About ARTS After Grade 10

1. The Arts Stream is Broad and Diverse

Arts (also known as Humanities) offers one of the widest ranges of subjects — combining creativity, analytical thinking, and social awareness. It allows you to study people, society, culture, politics, and ideas. Popular subjects include: History, Political Science, Psychology, Sociology, Economics, Literature, Philosophy, Fine Arts, and Geography.

2. Arts is Not Just About “Drawing” or “Weak Students”

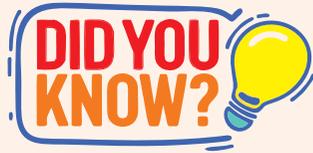
A common misconception is that Arts is chosen by students who cannot handle Science or Commerce. In reality, Arts is for thinkers, communicators, and problem-solvers. Many top civil servants, journalists, lawyers, designers, and psychologists come from Arts backgrounds.

3. It Develops Future-Ready Skills

The Arts stream builds skills that are in high demand today — communication, critical thinking, creativity, emotional intelligence, and adaptability. These skills are valued in almost every modern profession, from corporate leadership to entrepreneurship and public service.

4. It Leads to Diverse and Respected Careers: Arts opens doors to a vast range of careers, such as:

- Law, Civil Services (IAS, IPS, IFS)
- Journalism, Media, and Film
- Design, Fine Arts, and Performing Arts
- Psychology and Counselling
- Teaching, Education, and Research
- Entrepreneurship, Social Work, and Public Policy



5. Multiple Course Options After Grade 12:

After completing Arts in PU/12th, students can pursue:

- **Undergraduate Degrees:** BA (in various subjects), BSW, B.Ed, BFA, BJMC, BA (LLB), B.Des, BBA (with Arts background)
- **Professional Exams:** CLAT (Law), NIFT/NID (Design), UPSC, SSC, TISS, CUET, and other national entrance exams.

6. It Offers Freedom to Choose Interdisciplinary Paths

Arts allows you to combine subjects across fields—such as Psychology with Economics, or Literature with Political Science. This flexibility helps you discover what truly interests you and prepares you for specialized careers later.

7. Arts Students Excel in Leadership and Communication Roles

Because Arts emphasizes understanding people and expressing ideas, students often become strong public speakers, writers, educators, and leaders. Many CEOs, politicians, and creative professionals began with Arts backgrounds.

8. Strong Future Scope in Global Careers

In an era where human skills matter as much as technical skills, Arts graduates are in demand internationally in communication, diplomacy, design, social sciences, marketing, and creative industries.

9. Suitable for Students with Curiosity About Society and People

If you enjoy reading, observing people, analyzing issues, and expressing opinions, Arts is an ideal stream. It nurtures empathy, social awareness, and independent thinking.

10. Choose Based on Interest, Not Comparison

Each stream—Science, Commerce, or Arts—has equal potential for success. The right stream is the one that matches your interests, abilities, and long-term goals. Choosing Arts should be seen as a thoughtful decision, not as a compromise.

Career Pathways After PU-ARTS

Core Subjects / Focus Area	Popular Undergraduate Courses	Potential Career Options
History / Political Science / Civics	B.A. in History, Political Science, Public Administration, International Relations	Civil Services (IAS, IPS, IFS), Policy Analyst, Political Consultant, Researcher, Historian, Diplomat
Psychology / Sociology	B.A. in Psychology, Sociology, Counselling, Social Work, Human Development	Psychologist, Counsellor, Social Worker, HR Executive, NGO Professional, Behavioural Analyst
Economics	B.A. Economics, B.Sc. Economics, PPE (Philosophy, Politics & Economics)	Economist, Data Analyst, Policy Researcher, Financial Consultant, Development Sector Expert
English / Other Languages	B.A. English, Literature, Journalism, Mass Communication	Journalist, Writer, Editor, Copywriter, Content Creator, Translator, Media Professional
Fine Arts / Performing Arts / Design	BFA, B.Des, BVA, BA (Performing Arts), B.P.Ed, B.Mus.	Graphic Designer, Illustrator, Animator, Fashion Designer, Musician, Choreographer, Art Director
Philosophy / Logic / Ethics	B.A. Philosophy, Ethics, Comparative Religion	Ethicist, Academic, Teacher, Life Coach, Think Tank Researcher
Geography / Environmental Studies	B.A./B.Sc. Geography, Environmental Management, Urban Studies	Urban Planner, GIS Analyst, Environmental Consultant, Geographer, Research Associate
Law and Legal Studies	B.A. LL.B (Integrated 5-Year Law Program), B.A. Criminology	Lawyer, Legal Analyst, Compliance Officer, Judge (after exams), Legal Journalist
Education / Teaching	B.A. + B.Ed., B.El.Ed.	Teacher, Academic Coordinator, School Counsellor, Education Consultant
Media / Communication / Advertising	B.A. Journalism, BJMC, BA in Communication Studies, Advertising, PR	Journalist, News Anchor, Digital Marketer, PR Manager, Scriptwriter, Media Strategist
Social Work / Development Studies	BSW, BA (Development Studies), BA (Public Policy)	NGO Professional, Community Worker, Policy Planner, CSR Specialist, Human Rights Activist

Event Sponsor



TRANSCEND Group of Institutions

Near Banashankari, Bengaluru-560078



ICAT will be your best ever career seminar
ICAT will motivate, inspire & transform you
ICAT will give you a direction & purpose to life

Feb 2026

TESTIMONIALS

I am very glad i skipped my cousin's birthday party and attended this seminar instead. It's unbelievable what these two hours have done to my confidence & career. Thank you.
Shreyas V

This was the best seminar i have ever attended. It was not just useful, but also inspiring & entertaining. I loved the comparison of riding a by-cycle to the stages of life. It was an eye opener.
Shriram HR

I never wanted to attend this workshop as i had just finished 10std exams. But now, i am grateful to my friend who forced me to attend. Those who missed they will never realise what they are losing.
Rrutu KS

I was torn between Commerce and Science, but the Aptitude Check for Commerce helped me realize that Commerce suits me best. I now have clarity and confidence about what lies ahead.
Kavya

I always knew science was hard but now I know why it so and how to prepare for it by continuing to pursue my music and badminton which I love. Thanks guys
Ashwin

Despite my strong interest in Arts, I was initially hesitant due to common perceptions that Arts should be the last choice. Today, I feel confident choosing my passion over the herd—thanks to the ICAT Team.
Vignesh



“Not knowing is not a crime; deciding without knowing is.”

A journey of a thousand miles begins with the first step ... ICAT is the first step in your journey after Tenth



www.icat.net.in
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icatenquiry@gmail.com

If call is unanswered, send email with
[a] Student Name [b] Date of Birth [c] Parent Mobile [d] Brief Query